

MEDIA RELEASE

THE CENTRE FOR WOMEN & CO. ANNOUNCE DOMESTIC AND FAMILY VIOLENCE PREVENTION MONTH TWITTER CAMPAIGN.

Underwood, Logan, May 4, 2021: The Centre for Women & Co. announce 'Domestic and Family Violence Prevention Month' Twitter campaign to raise awareness about the realities of domestic and family violence and the need for increased funding for frontline services.

The intention of this campaign is to ultimately change public perception of the prevalence of Domestic and Family Violence (DFV) within our community. The broader community need to understand what happens each day on the frontline; our frontline workers are the firefighters of DFV and, at times, alone in this fight. We need the community to deeply understand the breadth of the work and support we provide and just how prevalent DFV is in our community.

The CFW Twitter campaign will run during 'Domestic and Family Violence Prevention Month', which is in May each year. De-identified cases will be shared from across the Logan Central, Beenleigh and Cleveland women's services. The tweets will include all aspects of service delivery which includes crisis response and intervention, domestic and family violence women's and children's counselling, women's health advocacy and counselling, court support.

The Centre for Women & Co. are closely referring to the 'Privacy Act' and are removing all 'direct identifiers' of clients and their cases. Specifically, exact age, names and addresses will be excluded from the tweets. Only age brackets will be used for adults, and no age for persons under 18 will be disclosed. Secondly, 'quasi-identifiers' have also been taken into account. The tweets will be delayed – by a number of days not released to the public – to increase privacy and security and disable persons using violence from identifying a case.

The tweets will follow the following format: "#LoganCentral - female (19-24) presented. Worker completed safety planning and organised safe accommodation. #StrongerTogether #DFVPM"

Domestic and family violence survivors are often directly or implicitly blamed for not protecting themselves and/or their children. Ms Ross says this is far from the truth, "we know first-hand that women do everything they can to be safe, but perpetrator accountability is not working, and we have systems that are broken." The Twitter campaign aims to highlight the prevalence of domestic and family violence within our community and the rate at which our services are under pressure to respond. DFV services are charged with supporting a need that keeps growing without adequate funding to provide the rate and breadth of support that is needed.

The recent supplemental support funding provided by both the Federal and Queensland governments will expire in June this year. The Centre for Women and Co., along with hundreds of other DFV services across Australia are calling for this to be extended.

National numbers where you can reach out for support:

DVConnect's Women's Line - 1800 811 811

1800 RESPECT – 1800 737 732

In case of a life-threatening emergency, please call 000.

The Centre for Women & Co. (for women living in Logan and the Redlands) - 3050 3060